



E.J. Krause Tarsus de México

TARSUS GROUP EXPANDS ITS OPERATIONS IN MEXICO

- Tarsus Group has bought the remaining 50 Percent share of its joint venture in Mexico with E.J. Krause Tarsus de Mexico.
- E.J. Krause Tarsus de México, has produced the most important annual exhibitions and conferences in strategic industries in Mexico for 27 years.

UK based Tarsus Group has bought the remaining 50 percent share of its joint venture in Mexico with E.J. Krause for approximately \$18 million, as well as announcing other deals in Southeast Asia and the United Arab Emirates.

“Mexico is a large and fast-growing market, and this agreement to acquire the remaining 50 percent interest in EJK Tarsus Mexico, thereby assuming full control of the Mexican business, represents an excellent opportunity for the Group to accelerate its growth,” said Douglas Emslie, Tarsus Group Managing Director.

2018 is a busy and exciting year with important acquisitions for Tarsus Group. “We have now 60 new colleagues in Mexico City and Guadalajara, I really look forward to working with them”, commented Douglas Emslie.

“The deal is expected to close the first week of October and represents an exciting expansion for E.J. Krause Tarsus de Mexico, the leading company that has 27 year’s experience in the Mexican market with a professional portfolio of 14 international events in industries such as plastics, manufacturing, water, energy and the environment. I look forward to working with the Tarsus Group team to grow the business going forward”, said Paul St. Amour, Vice President Latin America, E.J.Krause Tarsus de México.

“We are going to continue to work with Tarsus,” said Ned Krause, CEO of E.J. Krause. “It’s our intention to stay in the Mexican market, but not in a competitive way. Perhaps buying other properties with Tarsus.” Tarsus Group and E.J. Krause still own a 60% share of Expo Restaurantes.

E.J. Krause Tarsus de Mexico develops international business forums, and produces the most important annual exhibitions and conferences in strategic industries in Mexico as energy, manufacturing, education, plastic, polyurethanes, textiles, food, styling, environment, water, forestry, smart mobility.

The company organizes Intertraffic Mexico, ENERGY MEXICO OIL GAS POWER EXPO & CONGRESS, EXPO MANUFACTURA™, Mexico WindPower, GESS Mexico, Expo Producción, PLASTIMAGEN MEXICO®, UTECH Las Américas, Airport Solutions, EBIO, Expo Restaurantes, THE GREEN EXPO®, AQUATECH Mexico and Expo Forestal.

Besides the deal in Mexico, Tarsus also said it would expand its stake in AMB Tarsus Exhibitions Sdn. Bhd. in South East Asia by 25 percent, taking its overall interest to 75 percent.

About E.J. Krause Tarsus de Mexico:

E.J. Krause Tarsus de Mexico develops international business forums, and since 1991 has produced the leading annual exhibitions and conferences in strategic industries in Mexico, such as plastics, manufacturing, environmental solutions, water, energy and hydrocarbons, smart mobility, styling, industrial forestry, and food and beverages. E.J. Krause Tarsus de Mexico is distinguished as being the sole organizer with the longest experience in the Mexican market. The company produces world-class events that showcase trends, innovations and global and local outlooks in each industry. Tarsus Group is currently one of the most important organizers worldwide, with more than 150 events in 17 countries. Their events represent 20 industries and attract 30 thousand exhibitors and more than one million visitors every year.

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